



INVITATION TO TENDER (ITT) & SPECIFICATION

for the provision of

Evaluation Services

(of Young Manchester #iwill Fund)

Contract Period: October 2018 – September 2020

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1. INSTRUCTIONS TO TENDERERS

1. This Invitation to Tender (ITT) has been designed to assess the suitability of Suppliers to deliver Young Manchester (YM)'s contract requirement(s). If you are successful at this stage of the procurement process, you will be selected to undertake Post-Bid Clarification sessions, which may be via telephone or by presentation/interview (*refer to Timetable*); these sessions will assist YM in making its final contract award decision.
2. Whilst reserving the right to request information at any time throughout the procurement process, YM may enable the Supplier to self-certify certain requirements (e.g. Quality Accreditations; Environmental policies, etc.). YM will only obtain such evidence after the final tender evaluation decision (i.e. from the successful Supplier only).
3. Confidentiality - all tender submissions will be treated as confidential by YM and similarly, all the information contained in the ITT documentation and any resulting contract documents are classed as confidential by YM and must not be disclosed to a third party (except to Insurance companies or Legal advisors) without prior authorisation from YM.
4. YM will not reimburse any costs incurred by tenderers in connection with preparation and submission of their responses to this ITT.
5. YM reserves the right not to award a contract as a result of this tender exercise, or to award a partial contract.
6. In order to submit a tender response, you must complete the Supplier Questionnaire and return a signed version to YM by the deadline.
7. Where the space given for any answer is insufficient you should extend the white box provided in Microsoft Word; alternatively you may continue on a separate page. Where applicable, any additional pages and supporting documentation must clearly state the name of your company, the tender reference details and the question to which it relates.
8. Where word limits are stated, these should be maintained. If the limits are exceeded, YM may reduce the score awarded proportionally.

9. HOW TO MAKE A SUBMISSION

The following documents are available for download from the Young Manchester <https://www.youngmanchester.org/evaluation-tender/> website:

- Invitation to Tender and Specification
- Supplier Questionnaire

Please email your submission to bids@youngmanchester.org by 10am on Friday 31 August 2018. No queries to this email address, please.

10. QUERIES

If you have any questions, please email them to:

enquiries@youngmanchester.org

If YM considers any question or request for clarification to be of material significance, both the question and the response will be posted on the tender webpage <https://www.youngmanchester.org/evaluation-tender/> (the originator of the question will not be identified). It is the responsibility of the potential tenderer to keep checking this page, as clarifications can be added at any time up to the closing date.

2. TIMETABLE

Please see below for an outline Timetable. YM reserves the right to change any of the dates below as required.

Tenderers are asked to note the asterisked date and ensure availability of their key personnel on the Post-Bid Clarification (PBC) date. Presentations and/or interviews for PBC will be held with shortlisted suppliers only.

Tender Stages	Date completed by
ITT published in Contracts Finder	Friday 27 July 2018
Deadline for return of Tender Submissions	Friday 31 August 2018
Evaluation of Tender Submissions	Friday 07 September 2018
Agree shortlist	Friday 07 September 2018
Post-Bid Clarification (PBC)	Thursday 13 September 2018
Final evaluation/agree successful supplier(s)	Friday 14 September 2018
Award/Sign Contract	Friday 21 September 2018
Contract start date	Monday 01 October 2018

3. EVALUATION METHODOLOGY

Tender responses will be assessed to determine the most economically advantageous tender using the following criteria and weightings:

Question	Subject	Available marks (%)
1	Supplier Details	For info only
2.1	Health & Safety	Pass / Fail
2.2	Equality, Diversity & Human Rights	Pass / Fail
2.3	Social Value	15%
2.4	Financial & Economic Standing	Pass / Fail
2.5	Insurance	Pass / Fail
3.1	Delivery Methodology	25%
3.2	Team Experience	15%
3.3	Sub-Contractors	5%
3.4	Project Plan	10%
4	References	10%
5	Pricing Schedule	20%
6	Form of Tender	Pass/Fail
Total		100%

Scoring model

Tender responses will be scored by an evaluation panel using the following scoring model:

Weighting of available marks	Interpretation
100% Excellent	Overall the response demonstrates that the bidder meets all areas of the requirement and provides all of the areas evidence requested in the level of detail requested. This response also offers additional value or improved VFM.
70% Good	Overall the response demonstrates that the bidder meets all areas of the requirement and provides all of the areas of evidence requested, but contains some trivial omissions in relation to the level of detail requested in terms of either the response or the evidence, or the response fails to offer any added value or improved VFM.
50% Adequate	Overall the response demonstrates that the bidder meets all areas of the requirement, but not all of the areas of detail or evidence requested have been provided. This, therefore, is an adequate response, but with some ambiguity as to whether the bidder can meet the requirement due to the bidder's failure to provide all of the detail or evidence requested.
30% Poor	The response does not demonstrate that the bidder meets the requirement in one or more areas. This, therefore, is a poor response with significant ambiguity as to whether the bidder can meet the requirement due to the failure by the bidder to show that it meets one or more areas of the requirement.
0% Unacceptable	The response is not compliant with the requirements of the ITT and/or no response has been provided.

Pricing formula

Available %, multiplied by Lowest Price Received, divided by Other Price Received

Shortlisting process

During the ITT evaluation stage, the intention is to arrive at a clear winner or a shortlist of between two and four high-scoring suppliers to be invited to Post-Bid Clarification meetings. The ITT

responses will be ranked according to total scores received and a 'gap analysis' applied in order to determine the successful supplier or the final shortlist.

Taking Account of Tenderers' Past Performance

YM reserves the right to assess the past performance of a Supplier, using its own experiences or via a reference. The reference may not necessarily have been provided by the supplier but may have been sourced by YM, and YM may take into account any failure to discharge obligations under any previous contracts by any Supplier.

Self-Certification

YM has not asked for copies of relevant documents or policies at this stage, allowing tenderers to 'self-certify' certain requirements (e.g. Quality Accreditations; Environmental policies, etc.). YM will only obtain such evidence after the final tender evaluation decision (i.e. from the successful Supplier only).

However, please note that YM reserves the right to request information at any time throughout the procurement process in order to carry out the necessary evaluations.

4. SPECIFICATION OF REQUIREMENTS

4.1 Executive Summary

Young Manchester, a new grant-making charity, is inviting tenders for the evaluation of the effectiveness of the grants it has allocated through its Youth & Play Fund.

The purpose of the evaluation is to establish the effectiveness of the grants made by the Young Manchester Youth & Play Fund (April 2018 – March 2020) in achieving the Fund's aims. The knowledge gained through this evaluation will inform Young Manchester's future grant-making approach and attract future investment in the charity.

As our Evaluation Partner, you will co-ordinate the overall evaluation and be responsible for its delivery and reporting. You will need to be able to recruit, train and support young people to assist in the evaluation as well as work with third-party organisations (see 'Methodology').

The tender process has two stages. Should you be successful at Stage One (Tender submission evaluation), you will be invited to a Post-Bid Clarification (PBC) meeting to discuss your proposal with Young Manchester.

If successful at Stage Two (PBC meeting), you will be awarded the contract.

4.2 Overview of the Grant Fund

- Total value of grant fund: £4.5m
- Timings: the majority of grants are funding activity running for 24 months April 2018 – March 2020
- Funders: Manchester City Council (£2,386,845); #iwill Fund (£2,000,000); other local funders (£120,000)
- Delivery partners: Young Manchester has made grants to 21 lead partner from voluntary and community sector in Manchester. A total of 58 organisations are delivery partners (see **Appendix B** for full list).
- Beneficiaries: 12,000 young people benefiting from funding with 7,000 participating in social action. N.B. Delivery partners report 19,000 beneficiaries. It is assumed that there will be fewer individual beneficiaries.
- Evaluation budget: £115,000 excluding VAT has been made available for evaluating the fund. This is the total budget over the two years October 2018 – September 2020. This must include **all** costs to Young Manchester connected with the evaluation of this fund.

- The primary audience for this evaluation are the trustees and staff of Young Manchester, with the aim of informing future grant-making practice. Secondary audiences include current and future investors in Young Manchester and delivery partners (i.e. grantees):
 - Manchester City Council
 - #iwill fund and campaign
 - #iwill Learning Hub
 - Big Lottery Fund
 - Department for Digital, Culture, Media and Sport
 - Delivery Partners (i.e. grantees)
 - Potential investors e.g. public sector bodies and private sector businesses

4.3 Specific research questions

Aim 1 - Delivery

- How many children and young people across the city of Manchester have benefited from youth and play services? Target: 12,000
- How many children and young people across the city of Manchester have engaged in social action? Target: 6,000
- How many children and young people have taken part in social action for the first time?
- Was youth and play provision available across Manchester, focussed in the city's areas of most need?
- Has the fund enabled an increase in youth social action in Manchester?
- Has the fund enabled an increase in the number of young people from low income areas participating in youth social action?

Aim 2 - Quality

- Did the fund enable high-quality social action opportunities? (High-quality being defined as meeting the [six principles](#) of quality youth social action)
- Has the fund particularly benefited young people from less affluent communities; focussing on those in schools that have high rates of exclusion and low levels of attainment, are from deprived areas, have been victims of hate crimes, or are disadvantaged due to issues such as special needs, poor emotional health and disabilities?

Aim 3 - Impact

- What impact has the Fund had on the lives of the young people benefiting? Do the funded services contribute to young people leading Safe; Happy; Healthy and Successful lives? Areas of particular interest: Aspirations; Confidence; Empathy; Self efficacy; Wellbeing; Resilience; Self-belief; Skills; Social mixing; Trust.

- Does having a choice of cause increase the benefits to the young person of participating in social action?

Aim 4 - Legacy

- Did the fund create a network of voluntary and community sector organisations, businesses, schools, universities, health bodies and housing providers committed to embedding social action into the lives of young people?
- Has the fund created natural pathways for social engagement for children and young people living in Manchester?
- Was the fund a catalyst to enable collaborative working between Delivery Partners?
- Is social action embedded in business as usual for Delivery Partner organisations?
- Has social action become embedded in the way that Young Manchester commissions youth and play across the city?

4.4 Specification of Requirements: The Evaluation Service

4.4.1 Methodology

Proposals are invited for how the evaluation is best conducted. Key principles of the methodology proposed must include the following:

- The successful Evaluation Partner will have a youth-led approach to designing and delivering the evaluation of the fund.
- Young Manchester directly collects quarterly data from its Delivery Partners. An overview of the data collected can be found in **Appendix C**. This data is analysed and presented in report form on a quarterly basis by a third party for Young Manchester. The Evaluation Partner will have the opportunity to influence the analysis and presentation of this data as well as having access to the raw data.
- In order to understand whether the social action delivered is meaningful and impactful for young people, young people must be part of conducting this assessment. It is envisaged that the evaluation partner will:
 - recruit, train and support at least 30 young people to become social action researchers
 - organise and oversee quarterly assessments of social action provision conducted by social action researchers, with quick feedback to our delivery partners to aid improvement in quality of their delivery
- The use of a simple impact survey tool that allows young people to use their mobile phone to answer survey questions would be welcomed. In particular

where this uses ready-made matched baselines and/or matched control groups to assess the impact of the funding on the young person's wellbeing.

4.4.2 Evaluation Deliverables

- lead scoping workshops with Young Manchester and its stakeholders during October to inform the development of the final agreed evaluation approach
- present the evaluation approach to Young Manchester Board on 20 November 2018 for approval
- minimum of 30 Social Action Researchers trained and involved in the assessment of the quality of social action opportunities
- ensure all lead partners and a selection of delivery partners are quality assessed on a quarterly basis commencing January 2019
- quarterly progress reports presented to Young Manchester Board
- end of evaluation report delivered by August 2020 which provides an evaluation of the fund's performance against its objectives. As well as a formal written report (no more than 30 pages long), this may include case studies, video footage and a powerpoint presentation to aid with the communication of the outcomes
- attendance at relevant meetings and events to present the findings of the evaluation, for example Young Manchester Board meetings, #iwill Learning Hub, #iwill funder meetings (maximum 2 meetings) and relevant MCC committee (maximum 2 meetings)

Appendix A: Glossary of Terms

Funders: the organisations who are providing money to Young Manchester to create this fund

Lead Partners: the 21 organisations Young Manchester has directly granted monies in order to enable them to deliver youth and play work. Some of our Lead Partners pass funds on to small Delivery Partner organisations within their partnership.

Delivery Partners: all 58 organisations in receipt of Young Manchester grant monies – either directly or indirectly - in order to enable them to delivery youth and play work

Evaluation Partner: the successful bidder on this tender

Social Action Researchers: young people from Manchester who will be trained to support the evaluation

Beneficiaries: children and young people benefiting from this fund

Appendix B: List of Delivery Partners

1. 4CT Ltd
2. Active Communities Network
3. East Manchester Community Games
4. Diane Modahl Sports Foundation
5. Eastlands Trust
6. Groundwork MSSTT
7. Manchester Settlement
8. One Manchester
9. Safe Gorton
10. Water Adventure Centre
11. YPAC
12. The Proud Trust
13. Manchester Young Lives
14. Women's Aid
15. Greater Manchester Coalition of Disabled People
16. Old Moat Youth Outreach Project
17. Unity Arts
18. Barlow Moor Community Association
19. South Youth Focus Partnership
20. M13 Youth Project
21. Uprising
22. Manchester Environmental Education Network
23. Contact Theatre
24. 42nd Street
25. Wythenshawe Community Housing Group
26. City in the Community
27. Norbrook Youth Club
28. Muzic Movez
29. Nacro
30. Whalley Range Youth Opportunities Association
31. Communities on Solid Ground
32. HOME
33. Community Arts North West
34. Venture Arts
35. The Manchester Deaf Centre
36. Anson Cabin
37. Levenshulme Youth Project
38. Ladybarn Community Association
39. Trinity House Resource Centre
40. N-Gage
41. Families Against Violence
42. Odd Arts
43. The Manchester Youth Zone
44. MAD Theatre Co
45. Mancunian Way
46. Street League
47. Wai Yin
48. Greater Manchester Youth Network
49. Children's Literacy Charity
50. Wythenshawe Community Initiative
51. Manchester United Foundation
52. Music Stuff
53. Projekts Skatepark
54. Wythenshawe Forum Trust
55. Power 2
56. Voluntary Youth Manchester
57. Communities for All

Appendix C: Quarterly reporting from Delivery Partners

Play Data Monitoring				Ward of Residence			
Name of Organisation/Partnership				Month (New)	Cumulative	Month (New)	Cumulative
Month:				Ancoats & Beswick		Higher Blackley	
Overall Total				Ardwick		Hulme	
Please count Manchester Residents Only		Month (New)	Cumulative	Baguley		Levenshulme	
No. of Young People aged 5-14 yrs				Brooklands		Longsight	
Gender		Month (New)	Cumulative	Burnage		Miles Platting & Newton Heath	
No. of Males including trans male				Charlestown		Moss Side	
No. of Females including trans female				Cheetham		Moston	
Gender Queer/ Non Binary				Chorlton		Northenden	
Prefer not to say				Chorlton Park		Old Moat	
Unknown/Not Specified				Clayton & Openshaw		Piccadilly	
TOTAL		0	0	Crumpsall		Rusholme	
No. of young people not identifying with gender they were assigned at				Deansgate		Sharston	
Ethnicity		Month (New)	Cumulative	Didsbury East		Whalley Range	
Black / African / Caribbean or Black British				Didsbury West		Withington	
African				Fallowfield		Woodhouse Park	
Caribbean				Gorton & Abbey Hey		Unknown/Not Specified	
Other African Background				Harpurhey		TOTAL	0
Other Black Background				Non-Manchester Residents Participating			
Asian or Asian British				Disability		Month (New)	Cumulative
Bangladeshi				No. of people identifying as having a disability			
Chinese				No. of people identifying as having no disability			
Indian				Prefer not to say			
Pakistani				Unknown/Not Specified			
Other Asian				TOTAL		0	0
White				Sexual Orientation		Month (New)	Cumulative
White – English/Welsh/Scottish/Northern				No. of Lesbian			
White – Irish				No. of Gay			
White – Gypsy/Irish Traveller				No. of BiSexual			
White-Other				No. of Heterosexual/Straight			
Mixed / Dual Heritage				Other			
White and Black Caribbean				Prefer not to say			
White and Black African				Unknown/Not Specified			
White and Asian				TOTAL		0	0
Other mixed origin				Caring Responsibilities		Month (New)	Cumulative
Other				No. of Young Carers			
Other any				No. with NO caring responsibilities			
Prefer not to say				Prefer not to Say			
Unknown/Not Specified				Unknown/Not Specified			
TOTAL		0	0	TOTAL		0	0
Additional Information				Faith and Belief		Month (New)	Cumulative
Attendance		Month	Cumulative	No. identifying as having a faith or belief			
Accredited				No. with NO faith or belief			
Other				Prefer not to say			
Achievements		Month	Cumulative	Unknown/Not Specified			
First Time				TOTAL		0	0
Social Action		Month	Cumulative	Faith and Belief		Month (New)	Cumulative
No of Young People				No. identifying as having a faith or belief			
First Time				No. with NO faith or belief			
Other				Prefer not to say			
Other any				Unknown/Not Specified			
Prefer not to say				TOTAL		0	0
Unknown/Not Specified				Faith and Belief		Month (New)	Cumulative
Adult Volunteers		Month	Cumulative	No. identifying as having a faith or belief			
No of Volunteers				No. with NO faith or belief			
Volunteer Hours				Prefer not to say			
Other				Unknown/Not Specified			
TOTAL		0	0	TOTAL		0	0

Youth Data Monitoring					Ward of Residence								
Name of Organisation/Partnership					Month (New)	Cumulative			Month (New)	Cumulative			
Month:					Ancoats & Beswick			Higher Blackley					
Overall Total					Ardwick			Hulme					
Please count Manchester Residents Only			Month (New)	Cumulative	Baguley			Levenshulme					
No. of Young People aged 13-19 (or up to 25 where applicable)					Brooklands			Longsight					
Gender			Month (New)	Cumulative	Burnage			Miles Platting & Newton Heath					
No. of Males including trans male					Charlestown			Moss Side					
No. of Females including trans female					Cheetham			Moston					
Gender Queer/ Non Binary					Chorlton			Northenden					
Prefer not to say					Chorlton Park			Old Moat					
Unknown/Not Specified					Clayton & Openshaw			Piccadilly					
TOTAL			0	0	Crumpsall			Rusholme					
No. of young people not identifying with gender they were assigned at					Deansgate			Sharston					
Ethnicity			Month (New)	Cumulative	Age	Month (New)	Cumulative	Didsbury East					
Black / African / Caribbean or Black British					13 yrs			Didsbury West					
African					14 yrs			Fallowfield					
Caribbean					15 yrs			Gorton & Abbey Hey					
Other African Background					16 yrs			Harpurhey					
Other Black Background					17 yrs			Non-Manchester Residents Participating					
Asian or Asian British					18 yrs			Disability		Month (New)	Cumulative		
Bangladeshi					19 yrs			No. of people identifying as having a disability					
Chinese					20 yrs			No. of people identifying as having no					
Indian					21 yrs			Prefer not to say					
Pakistani					22 yrs			Unknown/Not Specified					
Other Asian					23 yrs			TOTAL		0	0		
White					24 yrs			Sexual Orientation		Month (New)	Cumulative		
White – English/Welsh/Scottish/Northern Irish/British					25 yrs			No. of Lesbian					
White – Irish					Prefer not to say			No. of Gay					
White – Gypsy/Irish Traveller					Unknown/Not Specified			No. of BiSexual					
White-Other					TOTAL	0	0	No. of Heterosexual/Straight					
Mixed / Dual Heritage								Other					
White and Black Caribbean					Additional Information			Prefer not to say					
White and Black African					Attendance	Month	Cumulative	Unknown/Not Specified					
White and Asian								TOTAL		0	0		
Other mixed origin					Caring Responsibilities			Month (New)	Cumulative				
Other					Achievements	Month	Cumulative	No. of Young Carers					
Other any					Accredited			No. with NO caring responsibilities					
Prefer not to say					Other			Prefer not to Say					
Unknown/Not Specified								Unknown/Not Specified					
TOTAL			0	0	Social Action			Month	Cumulative	TOTAL		0	0
					Faith and Belief			Month (New)	Cumulative				
					No of Young People			No. identifying as having a faith or belief					
					First Time			No. with NO faith or belief					
					Adult Volunteers			Month	Cumulative				
					No of Volunteers			Prefer not to say					
					Volunteer Hours			Unknown/Not Specified					
					TOTAL			0	0				

Appendix D: Relevant background information

Young Manchester

Manchester is a young, vibrant, globally-connected city. Over 40% of the population is under 35. Manchester is booming and yet 1 in 3 children live in poverty and austerity measures have impacted heavily on youth and play provision across the city.

Our goal is to make Manchester a world-class city for children and young people, where they are safe, happy and healthy and are able to realise their full potential and prosper from the city's economic growth.

The objects of the Charity are support young people aged 5 to 19 (25 for young people with additional needs) living in Manchester by commissioning programmes of physical, educational and other activities. By doing this Young Manchester aims to help young people:

- to advance in life by helping develop their skills, capacities and capabilities to enable them to participate in society as independent, mature and responsible individuals;
- to advance education;
- to relieve unemployment;
- to advance emotional and physical health and wellbeing;
- by providing recreational and leisure activities in the interests of personal and social development with the view to improving conditions of their lives. This is aimed at children and young people living in the area of benefit who have need by reason of their youth, age, infirmity or disability, poverty or social and economic circumstances.

Manchester City Council (MCC) desired outcomes of Seed Funding (admin costs to help set up the charity) as stated in Service Specification July 2017 – March 2020:

1. Young Manchester will develop and sustain a new Youth and Play commissioning programme across the city that ensures all young people have sufficient access to services that contribute to them leading Safe; Happy; Healthy and Successful lives.
2. Young People have sufficient access to high quality universal Youth and Play services with funding being prioritised for areas of most need, identified through a robust needs analysis using weighted funding formulas
3. Manchester City Council's investment is used as leverage to secure additional third party investment which supports the sustainability of youth and play services across the City
4. Service users feel they have an active role in decision making processes to ensure services meet children and young people's needs
5. Robust monitoring processes will be established that capture and provide quantitative and qualitative data and measure impact

6. Service users parents/carers and professionals working with young people know what services are available to them in their local area and across the City or how and where to find this information

Service Overview:

- Youth and play provision delivered by neighbourhood and city wide based voluntary and community sector (VCS) partners that ensures children and young people aged 5 – 19 (up to 25 for care leavers and those with additional needs) have sufficient good quality access to Youth and Play services in their local areas and where the needs are greatest.
- The co-ordination, marketing and communication of the Youth and Play offer across the City through a range of digital and social media platforms that link to other similar platforms such as MCC's website, MCRActive etc.
- Develop opportunities for young people to be involved in decisions that affect them and their peers through Young Manchester's Associate Membership or other relevant mechanisms.
- To be in a position to respond, both proactively and reactively, to emerging national and local policies and agendas related to young people, to innovative and exciting opportunities and to unanticipated challenges.

Background – MCC's ambition for Young Manchester

- **Support delivery of statutory duty:** Contribute towards fulfilling the Council's statutory duty to ensure, so far as reasonably practicable, that young people have access to sufficient educational leisure-time activities which are for the improvement of their well-being and personal and social development. This includes sufficient facilities for such activities; that the activities are publicised; and that young people are placed at the heart of decision making regarding the positive activity provision. The duty applies to the 13 -19 age range, and up to 24 for young people with learning difficulties.
- **Funding:** to maximise access to corporate and other sponsorship of youth and play services through collaborative bids, fundraising and sponsorship and to consider the trading of services and skills 'owned' by the Trust
- **Capacity building:** to build capacity and capability of Manchester's youth and play providers through networks, training and other support
- **Championing:** to promote the importance of young people to the city's current and future wellbeing and celebrate the success and contribution they bring

- **Commissioning:** to actively commission new youth and play provision to meet identified and emerging priorities in line with a needs assessment and strategic commissioning strategy, including strengthening the co-ordination of a locality focus provided by strategic partners

#iwill Fund outcomes

The Scheme will contribute towards achieving the following #iwill outcomes:

- An increase in the opportunities for young people to take part in high quality youth social action opportunities across the country, from all backgrounds and areas.
- The creation of a learning environment, where organisations and funders can share what has worked, as well as initiatives that haven't been as successful, ensuring that funding helps to grow organisational knowledge across delivery partners.
- Increased investment for youth social action programmes from the funders working collaboratively, ensuring less duplication and investment where it is really needed.
- High quality social action opportunities will have been developed pre and post National Citizen Service (NCS).
- A natural pathway for social engagement will have been created for 10-20 year olds to develop their character and their capacity to significantly contribute to their community.

Trustees of the #iwill fund have reviewed the progress of the fund 2016 - 2018 and updated its investment drivers for the period 2018 to 2020.

- Creating **high quality opportunities** that connect young people authentically to causes they can address
- Engaging **the younger age group** to build a habit, with a focus on primary age
- A continued focus on **reaching young people from less affluent communities**
- Prioritise **sustainable solutions that can be scaled cost effectively** by embedding social action opportunities where young people already are and connecting young people to solving key challenges across society

Specific aims of the Young Manchester Fund are outlined in Schedule 3 of the #iwill Fund Match Funder Agreement, namely:

- Use strengths- and place-based approaches to create a network of voluntary and community sector organisations, businesses, schools, universities, health bodies and housing providers committed to embedding social action into the lives of young people
- Act as a catalyst to shape the way these organisations operate and enable collaborative working between them
- Primarily target young people at most risk; focussing on those in schools that have high rates of exclusion and low levels of attainment, are from deprived areas, have been victims of hate crimes, or are disadvantaged due to issues such as special needs, poor emotional health and disabilities.